Proposal Template

EIT Health InnoStars RIS 2019 Innovation Call | 15 April 2019 – 31 May 2019

# Instructions

Please provide as much information as possible and fill in relevant fields below. Follow indicative questions to structure your project description.

Note: Please submit via email by **31 May 2019, 16.00 CET**

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| Proposal’s references |  |
| Project’s title |  |
| Name of Idea owner |  |
| E-mail of the Idea owner |  |
| RIS Hub |  |

# Focus Area

Towards Health Continuum Care Pathways

Creating the Enabling Environment for Healthcare Transformation

Harnessing the Power of Real-World Data (RWD)

Bringing Care Home

Employer Leadership in Improving Health Outcomes in the Workplace

Fostering Healthy Lives by Introducing Behavioral Change

# Problem

Describe the specific problem/need you are addressing

What problem do you try to solve? [750 characters]

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How big is the problem? *Please provide numbers (incidence, prevalence, market estimations, etc.)* [750 characters]

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Who owns/has the problem? *Physician (provide specialty)? Nurse? Patient? Family of the patient? Hospital Management?* [750 characters]

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Why do current solutions fail? [750 characters]

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# Solution

Describe your proposed solution and what makes it novel/innovative.

Solution Readiness: The prior work should demonstrate that the proposed solution has reached the desired maturity level.

What is your solution? [750 characters]

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Who are your competitors? How is this problem being currently solved? [750 characters]

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Why is your invention or approach unique/novel or better than the existing solutions? (e.g. 30% faster; 25% cheaper; 5x more accurate…) [750 characters]

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What has been accomplished in developing your solution so far? (In case of a market-oriented (or market-facing) solution (product and/or service), please use the Innovation Maturity Level (IML) from CIMIT. Please provide numbers in the four domains: Clinical, Market/Business, Regulatory/Approval, Technology. The project is expected to start at IML 3.

In case of a process, management or organizational innovation that does not generate revenues, please build your argumentation on tangible results obtained through health economics or ROI studies.) [750 characters]

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What is the status of the IP? [750 characters]

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# Business model

Describe proposed commercialization/implementation path of your product/service

*Who will buy your solution (primary economic customer)?* If there are several potential economic buyers, please state who is the primary economic buyer and who are secondary economic buyers. [750 characters]

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*If your project will generate revenues, what is your target price or the price of your competitors?* [750 characters]

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If your project is saving cost, what is the level of cost savings that you target? *Please provide Health Economics studies references.*

[750 characters]

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Has your project already used EU or local funding or has opportunity to involve local funding in the coming years? Sustainability and fund-interconnectivity is an important aspect. *Please provide references.*

[750 characters]

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# Team

Describe who and in what scope will work on developing/delivering the product/solution

Who are your partners and what roles will they assume (typology and/or names)? [750 characters]

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# Workplan and main results

Describe specific results that you expect to achieve as a result of your project

Which are the main activities to be performed in the project? [750 characters]

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*At the end of the project, what will be achieved?* [750 characters]

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# Outputs & Deliverables

Please identify and describe the Outputs, Deliverables and Milestones you are aiming to achieve. See the table below, in order to determine what needs to be taken into account, when you are defining these

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| **Milestone (MS)** | |
| Definition | A significant stage or event (with zero duration) that indicates the completion of a major project achievement/development and shapes the future progress of the project. In order to achieve MS a project needs to commit some work and consume resources. As a result of achieving a MS, project contributes to the achievement of OUTs / DELs / KPIs.  Example: CE marking obtained (September 1, 2019); first sales (Feb 1, 2021). |
| Main Principles | * MS should have a due date that allows to track the progress of a project * Milestones should be meaningful. Achievement of MS should de-risk the project and lead to the achievement / contribute to the achievement of OUT / DEL / KPI * While defining MS, partners should support themselves with the CIMIT Maturity Cycle |
| **Deliverable (DEL)** | |
| Definition | A tangible document describing the quantifiable outputs created by a project. The deliverables are additional outputs produced at a given moment during the action.  **Example**: business plan, clinical trial report, workshop summary etc. |
| Main Principle | * DEL is reported in the report format * Every document should have an Executive Summary * If a DEL is a Business Plan, it should be not be longer than 30 pages (annexes excluded) * Each project must report DELs every year. Please define the optimal amount of DELs for your specific activity based on your project plan |
| **Output (OUT)** | |
| Definition | A specific technology, product, service, method, design, concept, methodology, approach, etc., created by a project. Outputs can be intangible.  **Example**: prototype, patent, publication, new product etc. |
| Main Principle | * OUT should be formulated so that it is easy to understand when it is achieved (i.e. “Validated solution” vs “Solution validation”) * Each project must report OUTs every year. Please define the optimal amount of OUTs for your specific activity based on your project plan |