



VIII FÓRUM

International Challenges
of the Health Ecosystem

RIES 23

Innovative Care Ecosystems

LONGEVITY | BIOTECH | ONEHEALTH | AI

SPONSORS DOSSIER

Organized by:



Collaborators:



Forum RIES is the international reference forum at a national and international level to address the challenges and opportunities within the care ecosystem. Led by the Galician Health Cluster, CSG, it has been created as a meeting forum between the main agents of the public and private health and care sectors at a European and global level level in collaboration with our strategic partners of the #CSG_Community.

In this eighth edition, that will be held in the city of Vigo, the theme of the VIII RIES 2023 Forum (#RIES23) "Innovative care ecosystems" encompasses one of our main purposes: to be a professional platform for public-private collaboration between the different agents of the sector that promote innovative collaborative projects within our ecosystem of innovation in health and care.

#RIES23 focuses on highlighting the essential role played by health and care innovation ecosystems and their key opinion leaders, a core value of our #CSG_Community. In this eighth edition of the RIES Forum, we aspire to give voice, listen and get to know all the members of innovative ecosystems while deepening our knowledge around four main topics of interest: Longevity, Biotech, OneHealth and Artificial Intelligence.



#RIES23

PROGRAM

**NOVEMBER
8TH SESSION**16:00 - 02:00
(+1 DAY) CET

- In-person modality (Capacity 150 pax)
- Location: Hotel Attica21 Vigo 4****S Business & Wellness and Verbum Museum
- This first day includes the official opening of the VIII Forum RIES 2023 in a unique space for networking and business generation in a relaxed atmosphere with carefully selected participants. Its objective is to highlight the speakers, twinning partners, sponsors, collaborators and winners of the VIII Forum RIES 2023. The program of this first day will consist of the following main blocks:

- Opening #RIES23
- Presentation of Senior Eco-Nect (#SEN) results
- Presentation of speakers, collaborators, sponsors and twinning partners
- #RIES23 awards and #SEN good practices ceremony
- Gala dinner
- Afterwork

**NOVEMBER
9TH SESSION**9:30 - 19:00 CET:
#RIES23
CONFERENCE

- In-person modality (Capacity 300 pax)
- Location: Hotel Attica21 Vigo 4****S Business & Wellness
- The second day #RIES23 will continue to be carried out in a 100% in-person format focused on being a space to share knowledge and experiences, prioritizing the quality of the content, face-to-face and the generation of synergies seeking the impact on people. The program of this second day will consist of the following main blocks:

- Welcoming Address
- Keynotes
- Round tables
- Guided tours to exhibitors
- Presentation of innovative projects
- Agoras/Workshops
- Closure



#RIES23

BECOME A #RIES23 SPONSOR

SPONSORSHIP & PARTNERSHIP POSSIBILITIES WITH #RIES23

#RIES23

This year we want the entire #CSG_-Community and our collaborators to feel involved and proud of an event of such caliber that highlights the great potential of the Galician health and care ecosystem both in the region and outside of it. We appreciate your support in making #RIES23 a success!

Following, we list several sponsorship or collaboration formats, but don't hesitate to contact us if you can think of any other way to "do your bit".

**Our best ambassadors
are you!**

TYPES OF SPONSORSHIPS

#RIES23



DIAMOND (1 possible sponsorship | €8000 + VAT)

The DIAMOND pack is designed for that entity of reference in the ecosystem and the #CSG_Community that wishes to be a strategic travel companion of the CSG, participating in all the preparation and development of the event.

*For more information, consult the sponsorship pack comparison table.



PLATINUM (8 possible sponsorships | €3500 + VAT)

The PLATINUM pack is designed for those entities that are clear about the differential value that #RIES23 offers them and want to be present during both days, both with the presence of a stand in the main hall of the event and at the strategic lunch and gala dinner of the opening day of November 8th.

*For more information, consult the sponsorship pack comparison table.

TYPES OF SPONSORSHIPS

#RIES23



AGORA LEADER (6 possible sponsorships | €2500 + VAT)

The sponsorship AGORA LEADER is designed for those entities that want to take advantage of the #RIES23 event as a platform to make their projects and strategy visible. It offers the opportunity to moderate the dialogue between speakers and the public within the agora structure. The company will be given maximum visibility through an important communication strategy that includes participation during the event and presence in the #RIES23 media. This type of sponsorship gives access to the exclusive #RIES23 gala dinner that will be held on the opening day of November 8th and the presentation of a #RIES23 award during it.

*For more information, consult the sponsorship pack comparison table.



AGORA SPEAKER (18 possible sponsorships, 3 max/agora | €500 + VAT)

The AGORA SPEAKER sponsorship is focused on those entities that wish to accompany the facilitator of an agora as a featured speaker, increasing the visibility of their project/s in the discussion. The company will be given maximum visibility through an important communication strategy that includes participation during the event and presence in the #RIES23 media.

*For more information, consult the sponsorship pack comparison table



ROUND TABLE MODERATOR (2 possible sponsorships | €1500 + VAT)

The ROUND TABLE MODERATOR pack is designed for those leading entities and with extensive knowledge of the sector and interested in dealing in greater depth with the challenges of some of the topics of greatest interest included in #RIES23, moderating a discussion table during the only two spaces Reserved for the morning session of November 9th.

*For more information, consult the sponsorship pack comparison table.



ROUND TABLE SPEAKERS (8 possible sponsorships, 4 max/round table | €1000 + VAT)

The ROUND TABLE sponsorship is focused on those entities that wish to be part of one of the only two round tables as a featured speaker, increasing the visibility of their project/s in the discussion. The company will be given maximum visibility through an important communication strategy that includes participation during the event and presence in the #RIES23 media.

*For more information, consult the sponsorship pack comparison table.



PROJECT PRESENTATION (4 possible sponsorships | €1500 + VAT)

The PROJECT PRESENTATION pack is designed for those entities that identify #RIES23 as the ideal platform to make their innovative projects visible. It offers the opportunity to give maximum visibility to the entity through one of the selected spaces (30 min per entity) during the work session on November 9th to present one or several strategic projects before an audience of experts from the health sector participants in VIII Forum RIES 2023.

*For more information, consult the sponsorship pack comparison table.



GOLD (10 possible sponsorships | €1000 + VAT)

The GOLD #RIES23 sponsorship pack is aimed at entities that wish to increase their visibility by inserting a corporate video of no more than 1' during the RIES Forum on November 9th and add this event to their promotional and networking actions in the sector. Inclusion of the logo in the #RIES23 image and posters present during the event.

*For more information, consult the sponsorship pack comparison table.



SILVER (20 possible sponsorships | €500 + VAT)

The SILVER #RIES23 sponsorship pack offers a promotional space for a small group of entities. A very suitable pack for organizations that want to participate and enter the RIES Forum and add this event to their promotion and networking actions in the sector. Inclusion of the logo in the #RIES23 image and posters present during the event.

*For more information, consult the sponsorship pack comparison table.



#RIES23

PARTNERSHIPS

OTHER TYPE OF #RIES23 PARTNERSHIPS

#RIES23

We have several collaboration formats to give visibility to all those partners who wish to support #RIES23. Any of the collaboration formats will allow them to attend #RIES23 on November 9th and the inclusion of their logo in the #RIES23 image and posters present during the event.



#RIES23 partnership (# unlimited of possible sponsorships | €250 + VAT).



Partnership with Coffee-break -1 (2 possible sponsorships | €1,200 + VAT)

1 video of 1' before or after the Coffee-Break of the day of November 9th



Partnership with working lunch (2 possible sponsorships | €1,200 + VAT)

1 video of 1' before lunch on November 9th.





Partnership with cultural visit (1 possible sponsorship | €2000 + VAT)


Sponsorship of the social visit on the morning of November 9th with the assistance of the guests of the Senior Eco-Nect project, speakers and authorities. Participation in the visit and logo on all the information and material of the social visit.


OTHER TYPE OF #RIES23 PARTNERSHIPS

#RIES23

-  **Partnership with Lanyard** (2 possible sponsorships | €1,200 + VAT)
Inclusion of the logo on the #RIES23 lanyard

-  **Partnership with a section of #RIES23 on November 9th**
(4 possible sponsorships | €250 + VAT)
Inclusion of the logo on the digital cover before the section

-  **Roll-up in Coffee-breaks** (# unlimited of possible sponsorships | €350 + VAT)
Placement of a roll-up in the room where the Coffee-breaks and lunch will take place during the day of November 9th.

-  **Brochures at the table** (# unlimited of possible sponsorships | €150 + VAT)
Placement of up to 2 brochures/entity at the entrance of the rooms at the free disposal of the attendees



#RIES23

TABLE OF SPONSORSHIPS AND PARTNERSHIPS

#RIES23 SUMMARY TABLE OF SPONSORSHIPS AND PARTNERSHIPS

#RIES23

SPONSORSHIP & PARTNERSHIP TYPES	CONTENT DESCRIPTION	MAXIMUM #	INVESTMENT (VAT not included)
<p>DIAMOND</p>	<ul style="list-style-type: none"> Stand with presence in the main hall on November 8th and 9th. Participation as a speaker in a round table or agora. Strategic lunch with SEN partners, strategic agents of the Galician and EU health ecosystem (reserved Attica 21 Vigo - 08/11/23 13:30 to 15:30 CET). Delivery of one of the prizes #RIES23. 5 tickets for the Gala Dinner #RIES23 Day 08/11. 5 invitations for non-members to #RIES23 Day 09/11. Inclusion of the logo in "posters" (physical / digital) present during the event and social media. 	<p>1</p>	<p>8000 €</p>

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<p>PLATINUM</p>	<ul style="list-style-type: none"> · Stand on the main hall during both Days of #RIES23 · 2 institutional visits during both Days of #RIES23 · Strategic lunch with SEN partners, strategic agents of the Galician and EU health ecosystem (reserved Attica 21 Vigo - 08/11/23 13:30 to 15:30 CET) · Delivery of one of the prizes #RIES23 · 5 tickets for the Gala Dinner #RIES23 Day 08/11 · 5 invitations for non-members to #RIES23 Day 09/11 · Vídeo to introduce the stands during #RIES23 Day 09/11 · Inclusion of the logo in "posters" (physical / digital) present during the event and social media 	<p>8</p>	<p>3500 €</p>

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AGORA LEADER	<ul style="list-style-type: none"> · Agora Moderation · Delivery of one of the prizes #RIES23 · 5 tickets for the Gala Dinner #RIES23 Day 08/11 · 5 invitations for non-members to #RIES23 Day 09/11 · Inclusion of the logo in "posters" (physical / digital) present during the event and social media 	6	2500 €
AGORA SPEAKER	<ul style="list-style-type: none"> · Participation as one of the main speakers of one of the agoras · 1 ticket for the Gala Dinner #RIES23 Day 08/11 · 3 invitations for non-members to #RIES23 Day 09/11 · Inclusion of the logo in "posters" (physical / digital) present during the event and social media 	18	500 €

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ROUNDTABLE MODERATOR	<ul style="list-style-type: none"> · Moderator of one of the roundtables during #RIES23 Day 09/11 · 2 tickets for the Gala Dinner #RIES23 Day 08/11 · 3 invitations for non-members to #RIES23 Day 09/11 · Inclusion of the logo in "posters" (physical / digital) present during the event and social media 	2	1500 €
ROUNDTABLE SPEAKER	<ul style="list-style-type: none"> · Speaker at one of the roundtables during #RIES23 Day 09/11 · 1 ticket for the Gala Dinner #RIES23 Day 08/11 · 2 invitations for non-members to #RIES23 Day 09/11 · Inclusion of the logo in "posters" (physical / digital) present during the event and social media 	8	1000 €

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SPONSORSHIP & PARTNERSHIP TYPES	CONTENT DESCRIPTION	MAXIMUM #	INVESTMENT (VAT not included)
<p>INNOVATIVE PROJECT</p>	<ul style="list-style-type: none"> • Presentation of an innovative project (30min) during #RIES23 Day 09/11 • 2 tickets for the Gala Dinner #RIES23 Day 08/11 • 3 invitations for non-members to #RIES23 Day 09/11 • Inclusion of the logo in "posters" (physical / digital) present during the event and social media 	4	1500 €
<p>GOLD</p>	<ul style="list-style-type: none"> • Insertion of advertising video of maximum 1' during the event (slot to be determined by the organization) • 1 ticket for the Gala Dinner #RIES23 Day 08/11 • 3 invitations for non-members to #RIES23 Day 09/11 • Inclusion of the logo in "posters" (physical / digital) present during the event 	10	1000 €

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SILVER	<ul style="list-style-type: none"> 3 invitations for non-members to #RIES23 Day 09/11 Inclusion of the logo in "posters" (physical / digital) present during the event 	20	500 €
COLLABORATOR PARTNER	<ul style="list-style-type: none"> Inclusion of the logo in "posters" (physical / digital) present during the event 	Unlimited	250 €
COFFEE-BREAK COLLABORATOR	<ul style="list-style-type: none"> One 1' video before or after the Coffee Break #RIES23 on Day 09/11 Inclusion of the logo in "posters" (physical / digital) present during the event 	2	1200 €
LUNCH COLLABORATOR	<ul style="list-style-type: none"> One 1' video before Lunch #RIES23 on Day 09/11 Inclusion of the logo in "posters" (physical / digital) present during the event 	2	1200 €

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CULTURAL VISIT	<ul style="list-style-type: none"> · Sponsorship of the social visit on the morning of November 9 with the assistance of the guests of the Senior Eco-Nect project, speakers and authorities. · Participation in the visit and logo on all the information and material of the social visit. 	1	2000 €
LANYARD	<ul style="list-style-type: none"> · Inclusion of the logo in #RIES23 lanyard. 	2	1200 €
#RIES23 DAY 9/11 SECTION COLLABORATOR	<ul style="list-style-type: none"> · Inclusion of the logo before one of the agreed sections of #RIES23 Day 09/11. 	4	250 €
COFFEE BREAKS ROLL- UPS	<ul style="list-style-type: none"> · Placement of a roll-up in the room where the coffee-breaks and lunch will take place during #RIES23 Day 09/11. 	Unlimited	350 €
BROCHURES ON TABLE	<ul style="list-style-type: none"> · Placement of up to 2 brochures/entity at the entrance of the rooms at the free disposal of the attendees. 	Unlimited	150 €

#RIES23

CONTACT TO HIRE YOUR SPONSORSHIP PACK
/ PARTNERSHIP #RIES23:

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Be part of the change
Be part of #RIES23

Organized by:



Collaborators:

