

Bled Institute for Leadership in Digitalization and artificial intelligence



A School with a View

# Healthcare Leadership Excellence Program

Prepare for strategic challenges that leaders in healthcare face





The Healthcare Leadership Excellence Program is designed for senior leaders of public and private institutions and companies in the field of healthcare. Its main objective is to help them prepare for the disruptive future, which healthcare faces globally and in the region of South-East Europe. The program is holistic and covers several dimensions of leadership challenges in a coherent way. The participants will not only gain strategic insight into technological, regulatory, demographic, and other sources of disruption, but also conceptual and practical advice on how to deal with them, both on organizational and personal levels.

# **Program** structure

6-day program delivered in three modules of two days each.

#### **Module 1**

- Impact of technology on leadership in healthcare;
  - Prof. Nick Alexander Guldemond, Leiden University Medical Center, the Netherlands, **March 27, 2025**
- Leadership challenges in the healthcare sector, today and tomorrow,

Prof. Nora Colton, University College London, UK; March 28, 2025

#### **Module 2**

- Leading Self;
  Prof. Pierre Casse, IEDC-Bled School of Management,
  May 16, 2025
  - May 16, 2025
- Leading High-Performance Teams;
   Prof. Drikus Kriek, IEDC-Bled School of Management,
   May 17, 2025

#### **Module 3**

Leading in crisis &
Leading organizational
transformation,
Dr. Nenad Filipović, IEDC-Bled
School of Management,
June 13–14, 2025

# Who should attend

- Senior executives and other senior leaders who are responsible for strategic decision-making within their healthcare organizations
- **Senior consultants** and advisors in healthcare
- Senior managers of public and private health insurance companies
- Healthcare policymakers

- Academic leaders in medical and health education: deans, directors, and senior faculty of medical and health sciences institutions.
- Medical directors, senior physicians, and heads of clinical departments
- Leaders of healthcare NGO / non-profit organizations

# Why should I attend

Participants will advance their leadership competencies, required for steering their organizations through the promising but demanding future of the healthcare sector. They will benefit from intense interaction with peers as well as representatives of other important stakeholders, contributing not only to a better-rounded view of strategic challenges and possible responses to them but also to strengthening personal networks in the sector. However, the benefits will not only stem from professional discussions but also from insights about own leadership behaviors and patterns of engagement in comparison to best leadership practices in the healthcare sector and beyond. Personal development and growth, as well as replenished energy and engagement focus, are the ultimate benefits of the program.

- Developing a state-of-the-art understanding of current and expected challenges in the healthcare sector globally and in South-East Europe
- Improving three critical dimensions of leadership competencies: leading oneself, leading the core team and leading the organization
- Getting developmental feedback and setting personal priorities for future development
- Growing personal network in the healthcare sector
- Creating a clear focus on the immediate areas of both personal and organizational engagement, as well as the energy to start effective action
- The follow-up support through an alumni community of practice could help participants continue their development and apply their skills post-program on concrete cases

# **Topics** covered

#### LEADERSHIP CHALLENGES IN THE HEALTHCARE SECTOR, TODAY AND TOMORROW

- Sources of disruption and future trends in healthcare
- How new developments in the healthcare sector translate into specific leadership challenges

# IMPACT OF TECHNOLOGY ON LEADERSHIP IN HEALTHCARE

- How technology acts as added value in healthcare
- Technology-related leadership priorities

#### **LEADING SELF**

- Leadership profiles and key leadership activities
- Where do I stand as a leader

# LEADING HIGH-PERFORMANCE TEAMS

- Characteristics of high-performing teams
- Leadership impact on team dynamics

#### **LEADING IN CRISIS**

- Drivers of successful outcomes in crisis situation
- Leadership role in crisis

# LEADING ORGANIZATIONAL TRANSFORMATION

- Redesigning the organizational blueprint
- Leading transformational change

### Lecturers



**Pierre Casse** *IEDC-Bled School of Management, Slovenia* 



Nick Alexander Guldemond Leiden University Medical Center, Netherlands



Nora Colton UCL Global Business School, United Kingdom



**Drikus Kriek**IEDC-Bled School of
Management, Slovenia



**Nenad Filipović** IEDC-Bled School of Management, Slovenia

### When & Where

March 27–28, 2025 (Module 1)
May 16–17, 2025 (Module 2)
June 13–14, 2025 (Module 3)
at IEDC-Bled School of Management



# Participation fee:

Participation fee: € 2,500 + VAT

# How to apply?

For the application process or further information about the program please, **visit www.iedc.si** or

## Contact us

## **IEDC-Bled School of Management**

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## About IEDC

IEDC-Bled School of Management is a pioneer in using an innovative approach in leadership development, an approach which encourages business leaders to take on new and more creative ways of meeting their challenges. IEDC often hosts events from various companies and organizations at its location in Bled. Our program offer includes:

- Degree Programs
- General Management Programs
- Focused Management Development Programs
- Top Executive Forums
- Custom-Made Programs

#### IEDC is the headquarters of

- IEDC, Postgraduate Studies
- CEEMAN International Association for Management Development in Dynamic Societies
- WISE: Institute for Sustainability and Ethics in Rising Economies
- Team Development Institute
- Bled Institute for Leadership in Digital Transformation and AI (BILDAI)

# About BILDAI

Bled Institute for Leadership in Digital Transformation and AI (BILDAI) was established by the IEDC-Bled School of Management in partnership with Roche Slovenia. BILDAI is dedicated to harnessing the transformative potential of artificial intelligence and digitalization.

The institute's core mission is to develop leaders who are not only equipped to navigate but also to shape this new era. BILDAI aims to be the premier institute driving digital transformation. We create a collaborative nexus for critical players—government entities, businesses, academia, and experts in organizational development—to exchange insights and propel leadership excellence in digital and AI fields within Slovenia, throughout the EU, and on a global scale.

www.iedc.si Follow us:





